

# 10 Suggestions For Increasing Your Rentals

1. **Review the web site** – How does your house compare to others? Does it stand out? There are a lot of things you can't do anything about (*Like location*). There are a lot of simple things you can do to make your house appear better (*Pictures on the wall and features like paperback books for example*)
2. **High Speed Wireless Internet** – This is the number one amenity guests want.
3. **Pets** – About 35% - 45% of families take their pets on vacation with them.
4. **Comfortable Patio Furniture** – This is a key feature. Not only does it show up well in the pictures it is where many guests will spend most of their time.
5. **Interior Decorations** – These show in pictures and make a house look more desirable.
6. **Telephone** – Most people want a house with a phone.
7. **TV – Cable or Satellite** – Not as important as it once was but without it you can be sure you will lose rentals during major sports events. (*Especially if the home team is playing*)
8. **DVD Player** – Primarily for families with small children.
9. **Grill** – We recommend a top quality charcoal grill. The \$49 Wal-Mart special is designed to last for 2 or 3 cookouts. At a vacation rental house people will cook on the grill nearly every day. Even if you have a gas grill you should also have a charcoal grill.
10. **Special Features** – Your guests are on vacation (*Or a weekend Get-A-Way*). They are here to have fun. Anything you can provide that makes your house more fun will help. Examples are:
  - Pool Table
  - Ping Pong Table
  - Horse Shoes
  - Canoe or Row Boat
  - Fishing Rods
  - Outdoor Fire Pit
  - Cards and Board Games
  - Books and reading light(s)